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Lucia Ruck Keene and Anjali Singh

FASHION

## Troy London x SUJÁN come together to give you your next safari jacket purchase

In a collaboration which binds family run businesses, conservation and craftsmanship, British outerwear label, Troy London have made a limited edition jacket with SUJÁN, in aid of rewilding

BY DAVINA GATT  
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Having been compelled by their magical experiences at the original SUJÁN camp, Sher Bagh Ranthambhore, and the pioneering efforts of founders, Jaisal and Anjali Singh, to protect wildlife habitats and preserve rich biodiversity of the area, Troy London and SUJÁN have collaborated to create a customised take on their signature Tracker [jacket](#) in a nod to Indian culture this month.

One half of Troy London's sister duo, Rosie Van Cutsem told *Vogue*, “the idea of a creative collaboration first came about last year, when the [pandemic](#) had driven tourism to a standstill and India was at the epicentre of the global Covid 19 outbreak. We were keen to support and raise awareness of the critical conservation work of SUJÁN, (in its 21st anniversary year) not to mention the 20,000 villagers who benefit from their luxury tented camps, whilst also creating something that would appeal to safari lovers, who couldn't travel at that time.”

And so the 100% cotton drill Tracker Jacket—all Troy London garments are crafted and manufactured in the UK, including working with local seamstresses, leathersmiths, waterproof experts—was re-envisioned with a beautiful inner finished in a rich contrast binding in scarlet red, inspired by the traditional [turbans](#) of the Rabari tribe that roam the Jawai wilderness. The utilitarian pockets omnipresent on any safari jacket were fastened with monogrammed bone buttons. Reflecting the easy synergy of the partnership, the Troy London X SUJÁN Special Edition Tracker Jacket works best thrown on for a summer morning in the Rajasthan wilderness or layered over light knitwear for an [autumn](#) countryside walk in England.



Troy x SUJÁN

